

Welcome to the 10th Anniversary



**A Benefit for
Families of Spinal Muscular Atrophy**



May 15, 2010

Concert for a Cure... *Look How Far We Have Come!*

2001

- Concert for a Cure began in the Book's backyard and raised \$7,500 for Families of Spinal Muscular Atrophy (FSMA) to help further research and development for a treatment
- FSMA established the clinical trial network called *Project Cure SMA* in order to achieve these goals

2002 – 2009

- Over the next 8 years, Concert for a Cure outgrew backyards and moved into the Blackhawk Country Club. It became well known throughout the community and has raised over \$630,000 for FSMA
- FSMA awarded over 45 research grants to develop new drug and gene therapy treatments – funded clinical trials and research on motor neuron replacement
- The FDA granted orphan status to SMA
- NIH calls SMA the “gateway to neuromuscular disease treatments”

2010

- Concert for a Cure celebrates its 10th anniversary with 10 years of miracles
- To date, Project Cure SMA has conducted five clinical trials with an investment of over \$6 million by FSMA
- FSMA has invested \$16 million in pre-clinical SMA drug development. This includes investment in three distinct drug programs:
 - Quinazolines to boost SMN2 expression
 - Tetracyclines to correct SMN2 splicing
 - Motor neuron replacement/cellular therapy
- FSMA and Repligen enter into outlicensing agreement for new drug therapy. Researchers are currently working on gene therapy for mice with SMA



Shining Star Award

2010 marks Concert for a Cure's 10th year anniversary. Ten years of miracles. Ten years of hope and prayer. Ten years of family and friends' endless support. Celebrating a 10 year milestone makes you look back down that road of how we got here. What has kept us going all this time? A search for a cure... our children... and all the shining faces of light in our community motivate us more than you know.

After reflecting on our ten year journey, we discovered that we have much to be thankful for. Tonight, we would like to take the time to spotlight one of our many bright stars that have guided us along the way. This year, Concert for a Cure proudly honors **Empire Realty** for ten years of commitment to helping facilitate success with our fund-raising goals in support of Families of SMA.

Empire Realty, with the leadership of **Raelene Sprague**, has been there from the beginning with tissue in hand and support in a hug when the children were newly diagnosed with SMA. Over the past ten years, they have continued to stand by our side in this fight for a cure with financial sponsorship, personal donations, auction items, volunteering their time and strong participation at each event. Even during times of distress or darkness, the people of Empire have always been our shining light of hope. Therefore, this year we thank **Empire Realty** by honoring them with Concert for a Cure's first **Shining Star Award**.



***PROUDLY SUPPORTS FSMA AND
CONCERT FOR A CURE IN THEIR
ENDEAVORS TO FIND A CURE!***



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Muscular Atrophy
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Best wishes for continued success.

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and

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TRUE WIRELESS

Sending out our congratulations to
Concert for a Cure

AUCTION SCHEDULE

- 6:00 pm** Cocktail Auction Begins
- 7:45** Cocktail Auction Closes
- 8:00** Dinner
- 9:00** Dinner Auction
- 10:00** Dancing

Note: Check out will begin approximately 30 minutes after close of the Dinner Auction.

Auction Rules

Cocktail Auction

Each bidder will receive a bid number on their auction program that must be used for the cocktail auction.

A bid sheet is displayed with each item in the cocktail auction. Enter your bid by writing your bid number and bid amount on the next available line on the bid sheet.

Minimum bid and bid increments as noted on the bid sheets must be honored.

Any bid without a bid number, minimum bid or improper bid increase will be disqualified.



ClubSport of San Ramon
is proud to contribute to the
Families of SMA

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PIATTI
RISTORANTE & BAR

We'd like to wish FSMA and Concert for a Cure *buona fortuna* on the journey to finding a cure.

Piatti is a gathering place where friends & family eat, drink and socialize while enjoying the sense of community found in Italy's most popular trattorias. For reservations visit piatti.com or call 925.838.2082

LOCAL FLAVOR. ITALIAN TASTE.

Once your bid is entered, it may not be removed. All bid sheets must remain on the table until the close of that table.

Cocktail auction tables will be closing starting at 7:30 p.m. The highest bid at closing for that table is the winner. The winning bid will be circled in red. Auction chairpersons will have sole and final discretion in determining the winning bid in the event of a discrepancy.

Dinner Auction

The Dinner Auction will occur after dinner. Bids are made by raising your bid paddle (located on your dinner table) so the auctioneer recognizes it. "SOLD" spoken by the auctioneer indicates the winning bidder who is then obligated to pay the bid price.

Check Out Procedure

ALL AUCTION ITEMS MUST BE PICKED UP AND PAID FOR ON THE NIGHT OF THE AUCTION BEFORE LEAVING.

Check out will open approximately 30 minutes following the close of the Dinner Auction. Payment for all items can be made by check, cash or MasterCard/Visa.

An item can only be invoiced to one bid number. Therefore, for items purchased by a group, the winning bidder must present payment in one of the following ways:

- 1) The winning bidder pays in full and is reimbursed by friends/family at their convenience.
- 2) The winning bidder collects checks or cash totaling the full amount of the winning bid and presents payment at the time the invoice is closed for that item.

General Rules

All items are sold "as is". *Concert for a Cure* assumes no responsibility for the authenticity or description of any item, or for discrepancies in redeeming items from donors. The tax-deductible portion of amounts paid by auction bidders is limited to the excess over the fair market values of the goods and services purchased.

Dates and times for services, dinner parties, vacation homes, etc. are to be arranged by mutual agreement between donor and purchaser. Most restrictions and expiration dates are noted on the bid sheets.

Games

Have some fun during the evening!!

Sip & Sparkle:

Time to dazzle your friends! Buy your festive glass of champagne or wine at the door **AND** be entered to win a stunning **14K White Gold Necklace With 1/3ct Brilliant Cut Diamond Pendant Set in 14K White Gold**, valued at \$700! Sponsored by Eden Jewelry Mart.

Sip & Sparkle "Chances" are available for \$25 per glass.

Balloon Pop:

Everyone's a winner in this game! Pick out a balloon to be "popped" and you get the prize tucked inside. Values of the wine vary. Try your luck! You may go home with a **Silver Oak Napa Valley 2004 Cabernet Sauvignon valued at \$110** or some other wonderful gift.

Balloons are \$25 each.

Wine will be available at checkout at the end of the evening.

52 Card Shuffle:

Buy your playing card for 1-in-52 chance of winning a **16 inch sterling silver four heart clover pendant from Tiffany & Co.**

Entry to play the 52 Card Shuffle game is \$25 per card.

Winners for Sip & Sparkle and 52 Card Shuffle will be drawn during the Dinner Auction.

HEADS & TAILS:

Back by popular demand... You could be a winner at the flip of a coin! Put your hands on your head, or your hands on your "tail" to decide who will win the fabulous weekend in Pacific Grove, including a one-night stay at **Pacific Gardens Inn**, lunch at **Fifi's Cafe**, tickets to the **National Steinbeck Center**, and tickets to the world famous **Monterey Bay Aquarium!**

Entry to play Heads & Tails starts at \$25.

DEAL OR NO DEAL:

Howie Mandell won't be present, but you still have a chance at an exciting opportunity to beat the boss and win great prizes. Do you feel lucky?

There is one gift certificate in each of the 20 "Deal or No Deal" cases:

- 18 cases contain a \$25 gift certificate to **Piatti's** in Danville
- 1 case contains a \$100 gift certificate to **Maria Maria**
- 1 case contains the **San Francisco Weekend Getaway**, which includes a two-night stay at the **Stanford Court** atop Nob Hill, 2 tickets to **Beach Blanket Babylon**, and dinner for 2 (up to \$100) at **Tommy Toy's Cuisine Chinoise**. (Total value \$700).

Purchase a 1-in-20 chance for only **\$50**, and during the Dinner Auction, your name will be called to come up and pick a case. Your case could contain the grand prize!

Enjoy the excitement as the Deal or No Deal game unfolds...

CENTERPIECE AUCTION:

Each table will choose an auctioneer who will auction off their centerpiece at the table. The winning bidders at each table will go home with the beautiful centerpiece. *The auctioneer who sells the centerpiece for the highest bid will win a fantastic prize!*

DINNER AUCTION ITEMS

LAMBORN MAGNUM, TOUR & TASTING



Magnum of 2006 Lamborn Family Vineyards, Howell Mountain Cabernet Sauvignon, estate grown grapes. One of only 30 produced and not available in retail locations. The winemaker is Heidi Barrett of Screaming Eagle fame.

In addition, your group of up to 6 people is invited to a private vineyard tour and wine tasting at Lamborn Family Vineyards on Howell Mountain, above the Napa Valley.

Donor: Lamborn Family Vineyards

"THE BIG 3" – A GIANT ITEM!!!



Best Pitching Starting Rotation in the Bigs!

Baseballs autographed by "The Big 3": Matt Cain, Barry Zito and Tim Lincecum! They are mounted in a 3-ball case. Also includes a framed photo of "The Big 3" together, taken by Danny's mom.



Donors: Brett Bower, Sports Gallery

LIVERMORE WINE COUNTRY IN STYLE



Gather your group of 10 for a three-hour, luxurious tour of the Livermore Valley Wine Country in a stretch limousine provided by the "Wine Country Specialist", California Carriage Limousine. Included in your tour is the following:



- Private wine tasting at Wente Vineyards. Tasting includes one artisan cheese tray
- Private wine tasting at Murrieta's Well
- Private wine tasting at Crooked Vine and Stony Ridge Winery.



California Carriage Limousine is valid Mon - Thur. Does not include driver gratuity, subject to availability. Extra charge for anything over 3 hours – to be paid by the winning bidder. Expires May 15, 2011.



Donors: California Carriage Limousine, Wente Family Estates, Crooked Vine Winery

EL NIDO MEXICAN FIESTA FOR 25



Your group of 25 will enjoy a mouth-watering **Mexican Fiesta Dinner** with Steak Fajitas, Cheese Enchiladas, Chicken Taquitos, Rice, Flour Tortillas, Guacamole, Beans, Chips, Salsa, Sour Cream – The Works!

Also includes **Margarita Mixin's** and the use of the Concert for a Cure Committee's Single Bowl Mini Marg Elite frozen drink machine to make them!



Donors: El Nido Mexican Restaurant, Concert for a Cure Committee

HOLLYWOOD



Get ready for a true Hollywood experience!

"Wheel of Fortune" VIP Passes for 8 and memorabilia autographed by Pat and Vanna! Includes:

- 8 VIP Passes for "Wheel of Fortune" tapings at the Sony Studios in Culver City, CA
- Two "\$1000" signs autographed by Vanna and Pat
- Two photographs autographed by Vanna and Pat
- Two "Wheel of Fortune" bags filled with Collector's Editions of Talking Vanna and Pat, t-shirts, caps, pins, pens, and keychains.



"Dr. Phil" VIP Passes for 4 include priority seating in the studio, as well as parking on the world famous Paramount Pictures Studio lot in Hollywood, CA. Scheduled taping days are generally Monday, Tuesday and Wednesday mornings, from August through April.



"The Doctors" VIP Passes for 4 include priority seating in the studio as well as parking on the world famous Paramount Pictures Studio lot in Hollywood, CA. Scheduled taping days are generally Thursdays and Fridays, from late July through early May.

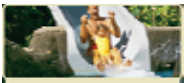
In addition, you will have \$300 in gift certificates for any **Hyatt Hotel** property.



*Must be at least 18 to attend "Dr. Phil".
Must be at least 16 to attend "The Doctors".
Expires 5/15/2011.*

Donors: Wheel of Fortune, Dr. Phil, Dindzans Family

MARRIOTT'S MAUI OCEAN CLUB – 2011



DISCOVER THE TRUE MEANING OF PARADISE

Nestled along the pristine shores of Maui, the world's most coveted island paradise, Marriott's Maui Ocean Club is a tropical hideaway that immerses you in the welcoming aloha spirit and serene landscape. Here, soft sands, turquoise waters and lush rainforests set the scene for an unforgettable Hawaii vacation.

After a day of Hawaiian fun, you'll return to your comfortable villa at Marriott's Maui Ocean Club. This spacious 2-bedroom villa sleeps up to 8, living area opens to a large private lanai, a large picture window showcases ocean views, and features a fully equipped kitchen, living and dining areas, and a washer and dryer.

This unit can be secured up to 12 months in advance, depending upon availability, for one week in 2011. Early booking is important for popular weeks such as July 4th and Spring Break.

Donor: Paul and Dana Weiler (of Empire Realty)

A TASTE OF CHANDON... IN DANVILLE!



Domaine Chandon and **Piatti Ristorante & Bar** in Danville have teamed up to create a memorable dining experience for your group of 8. The Chef at Piatti will design a sumptuous multiple course brunch, to be complemented by the Chandon Wines presented to you by Domaine Chandon Chief Winemaker Tom Tiburzi.

Your private party will enjoy your food and wine pairing outside on the Piatti patio, enjoying the beautiful California weather! Innovative cuisine paired with award-winning wines set the stage for the ultimate wine and food experience.



Your tasting will be comprised of both sparkling wines and their varietal component still wines. Tasting is to include 4 bottles each of the following items:

- Domaine Chandon Carneros Chardonnay
- Domaine Chandon Pinot Noir
- Domaine Chandon Pinot Meunier
- Chandon Brut NV
- Chandon Blanc de Noirs NV
- Chandon etoile Brut NV.

Donors: Piatti Ristorante & Bar, Domaine Chandon

AHHHH! LA QUINTA



PGA West, CA:

The La Quinta desert sky adds another dimension to serenity and relaxation as you enjoy 7 days in this 3 bedroom, 3½ bath luxurious home on the golf course. Three bedroom suites with their own baths make this a perfect vacation to share with friends or family. Lounge by your private pool and enjoy the spectacular mountain views by day and the sunsets by night.

Sleeps 6. Reservations based upon availability.

Donors: Debbie Burow (of Empire Realty)

WEST PALM BEACH, FLORIDA



An exquisite, one week retreat awaits you at Marriott's Ocean Pointe, a Palm Beach Shores resort on Singer Island.



The glamour of Palm Beach is close by, as are the pleasures of world-class golf, shops and spas – but you may never want to leave this enclave of elegance!



Our resort villas in Palm Beach Shores offer the ideal accommodations for your group of up to 8, featuring a 2-bedroom villa with separate living & dining areas, full kitchen, stunning décor and unparalleled luxury.



Our Palm Beach Shores resort allows you to begin your days splashing in the surf of the Atlantic Ocean or in four inviting pools, indulge in massages at our on-site spa, hit the links at your choice of more than 145 nearby golf courses, or simply relax on your private balcony with trellis swing.

The currently booked dates are October 10-17, 2010. The available season is from Sep. 2nd through Dec. 19th. Reservations may be changed, based on limited availability, for a \$29 fee, paid by winning bidder, and changes can only be made up to 60 days prior to the Oct. 10 check-in date. Note: most of November is already booked.

Donors: Matthew & Marcy Fantel

THE PERFECT DAY: GOLF, SPA, DINNER



Imagine... 4 men who like to play golf; 4 women who like to pamper themselves; 4 couples who enjoy spending time together over a good meal. Put all that together and you have "The Perfect Day"!

Includes:

- One round of golf for 4 with carts on the Falls Course at the exclusive Blackhawk Country Club
- Spa treatments for the ladies (\$300 in SpaFinder certificates)
- Private dinner for 8 in a private dining room at the Blackhawk Country Club.



Blackhawk Golf valid Monday through Thursday. Expires 5/15/2011.



Donors: Blackhawk Country Club, Dindzans Family

FLIP FLOP LEMON DROP PARTY



Ladies... you are invited to join the fun at our Flip Flop Lemon Drop Party, hosted by the Concert for a Cure Committee! Be sure to watch for the Flip Flop Lemon Drop party registration during tonight's auction. The party promises to be loads of fun, held at the eclectic and welcoming home of Raelene Sprague on Saturday, September 11, 2010.

We'll have heavy hors d'oeuvres and the signature Lemon Drop drink, a pampering surprise, and a flip flop competition. Fabulous prizes will be awarded for the gaudiest, cutest, most flirtatious and most inspired flip flops. When the time comes, put your paddle up so you won't miss the fun!

Must be 21 or older to attend. Invitations with time and directions will be mailed to all who sign up to come.

Proud Supporter of
Concert for the Cure!

We are proud to sponsor an event that
 raises funds to help find a cure for
 spinal muscular atrophy.



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UPCOMING EVENTS

2010 Annual Families and Professional FSMA Conference
 June 24th – 27th, Santa Clara, California

2010 N. California Walk 'n' Roll
 Dates and location TBD
(check www.concertforacure.org for updates)



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SPECIAL THANKS

A very special "Thank You" goes out to the following companies and friends who have donated our wonderful auction items!

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Bidder Notes

You're Invited!

**10th Annual
Concert for a Cure
Auction and Dinner**



Sat. May 15, 2010
Blackhawk Country Club
599 Blackhawk Club Drive, Danville

Cocktails | Auction | Dinner
6 - 11 PM

Benefitting Families of
Spinal Muscular Atrophy



Register at
www.concertforacure.org

Celebrating 10 Years of Miracles

Honoring Empire Realty
as this year's Shining Star



Thank you

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www.concertforacure.org